

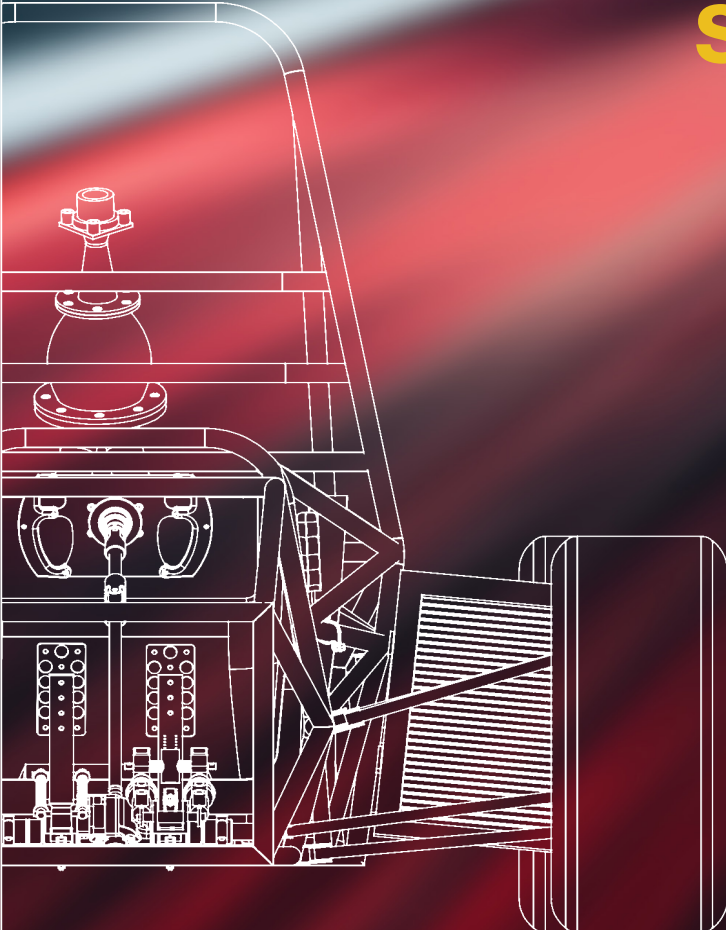
*Official Formula Student Team of Ozyegin University*



**ZU**

**RACING**

**SPONSORSHIP  
DOCUMENT**





# ON TRAIL TO SUCCESS





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# ABOUT US

**OZU RACING**  
In Pursuit of Our Dreams



OzU Racing is a student team that aims to increase competencies in engineering and project management, and to achieve success through strong collaboration and true team spirit. By working closely with our dedicated members from different disciplines, we not only combine our strengths but also create the opportunity to put theoretical knowledge into practice, making the most of learning by doing and experiencing. In this way, we aim to leave lasting and valuable traces for the future while continuing to develop both individually and collectively as a team. Beyond producing vehicles, we also provide Özyeğin University students with the chance to gain real-

world experience and practical knowledge in many important areas, especially in engineering, project management, and teamwork. Our team continues to grow through collaboration, motivation, and passion, bringing together individuals with diverse skills and backgrounds around common projects. This creates a truly dynamic environment where members unite under shared goals and continuously improve themselves while actively contributing to the long-term vision of OzU Racing.





OZU Racing aims to increase innovation and learning opportunities in automotive engineering. Our young but rapidly growing team aims to be a pioneer in this field by pushing the current boundaries of technology and design. Every challenge is seen as an opportunity for growth, collaboration and progress, and through the talent and creativity of our members, we design and manufacture vehicles that will provide a strong competitive edge in global competitions and set new standards in efficiency, performance and sustainability. In each of our processes, we aim to train the engineers and leaders of the future with our team spirit supported by practical experi-

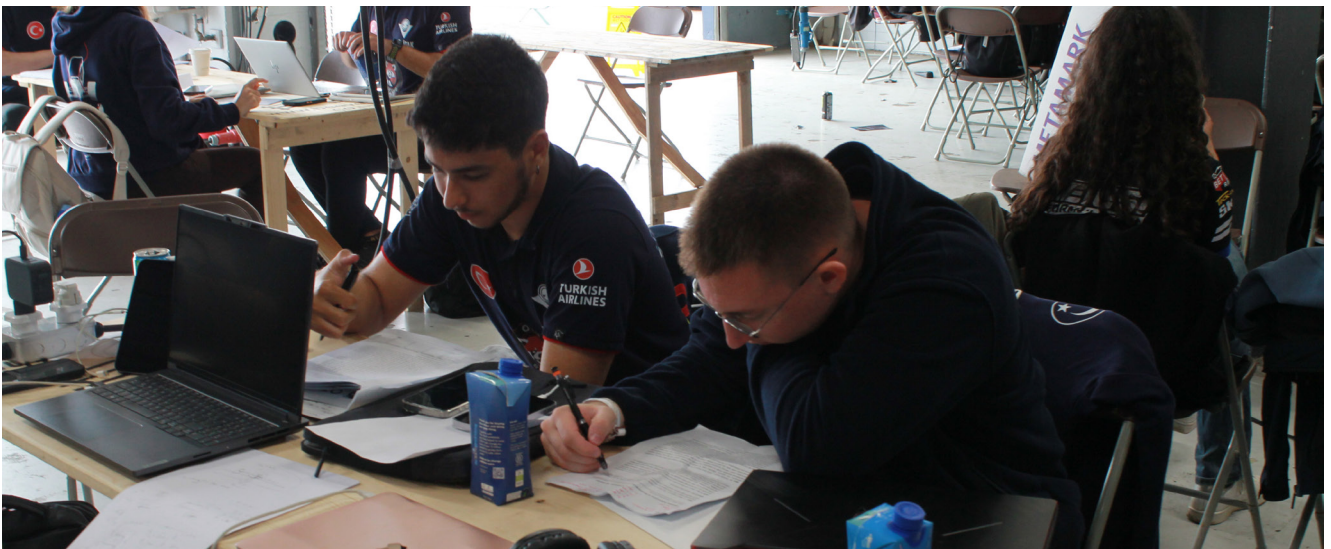
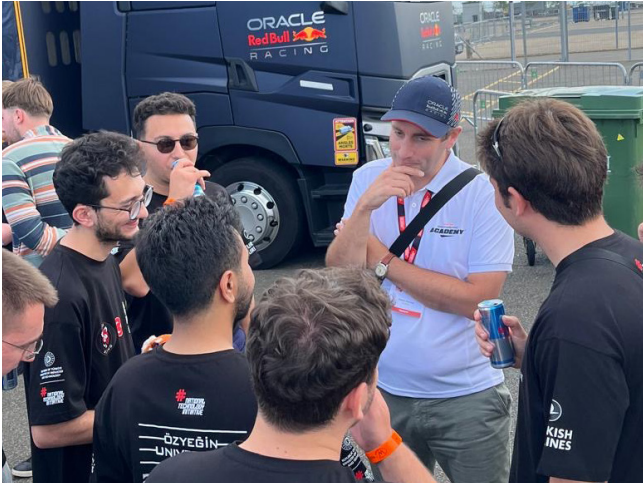
ence and rigorous research. We believe that by combining determination with teamwork, we can make a long lasting contribution to both our team members' development and the further advancement of automotive engineering.

## OUR VISION & MISSION

*Engineering the future.*

Our mission is not only to achieve success in Formula Student competitions, but also to symbolize excellence in all the projects we carry out, to inspire our environment and to train the engineers of the future. With each of our activities,

we aim to consolidate leadership in the fields of engineering and technology and to prepare individuals in our environment for the industry by qualifying them. We are committed to fostering a culture of teamwork, innovation, and continuous improvement, ensuring that every member gains both technical skills and personal growth. By combining practical experience with academic knowledge, we strive to build a bridge between education and industry that benefits not only our team but also the community. In doing so, we seek to leave a permanent impact on the next generation of engineers and contribute to the advancement of future automotive engineering.





# TEAM STRUCTURE

Building a Better Team,  
One Membet at a Time



## FINDING THE RIGHT FIT

Our goal is always to reach bright minds with whom we can walk together towards our goals, and to guide these people to the field where they feel they belong. Every year, we welcome applicants from different backgrounds and with different strengths, knowing that each individual has unique talents that can flourish when matched with the right environment. That is why we carefully direct new members towards our sub-teams, ensuring they are placed in roles where they can both

contribute and grow personally. Whether it is engineering, design, business, or operations, we want each applicant to find the area that excites them most, because we believe passion drives success. By aligning people with the sub-teams that fit their skills, we create an organization built on motivation and shared purpose. In doing so, we are not only building better teams, but also shaping an environment where every member feels valued, empowered, and part of something greater.

SUB-TEAMS	STATS
<p><b>FS Class: OzU Racing</b></p> <p>OzU Racing is the leading FS Class team of our initiative. It has 3 units working under it including Powertrain, Vehicle Dynamics &amp; Chassis, and Manufacturing.</p>	<div>10+</div> <p>Departments</p> <p>Members from various departments</p>
<p><b>AI Class: OzU Racing Autonomous</b></p> <p>OzU Racing Autonomous is a rising presence within our initiative. Main goal is to compete in autonomous divisions of competitions.</p>	<div>200+</div> <p>Applications</p> <p>A leading initiative at Özyeğin University.</p>
<p><b>Operations: OzU Racing Operations</b></p> <p>Our operations sub-team is the backbone of us. They cover all of our critical operations such as management, sponsorship, and business plan.</p>	<p>Stats: September 2025</p>



# Why FORMULA STUDENT?

**Formula Student Stage**  
Pinnacle Platform for  
Future Engineers



## PERSONAL GROWTH

### Shaping the Leaders

Formula Student prepares students for real-world challenges by shaping not only their technical skills but also their personal growth and development. Participants learn to think critically, solve problems creatively, and adapt quickly under pressure, all while working in a team environment. The competition fosters communication, leadership, and resilience, helping students build the confidence to take on challenges both inside and outside the classroom. This holistic experience ensures that they graduate not just as engineers, but as well-rounded individuals fully ready to contribute to society.



## PROFESSIONAL DEVELOPMENT

### From Theory to Practice

At the same time, Formula Student is a platform where classroom knowledge meets real engineering challenges. Students take on the full cycle of vehicle development, designing, manufacturing, testing, and managing complex projects under strict deadlines. The experience develops practical engineering expertise while also strengthening project management and interdisciplinary collaboration between fields such as mechanics, electronics, software, and business. By facing the challenges encountered in the professional world, participants gain a strong foundation for their future careers.



## GLOBAL REPRESENTATION

### On the World Stage

With the participation of more than 1,000 universities from over 70 countries, Formula Student has grown into a global community that connects future engineers with international peers. This network encourages the exchange of ideas, exposes participants to different approaches, and fosters cultural understanding through competition. For our team, it is an opportunity to showcase both the talent of our members and the innovative spirit of our university on a global stage. By representing our country in such a prestigious event, we contribute to the advancement of our country's engineering.



# RESULTS

An overview of our competition results from previous years, highlighting the progress of our team.



OzU Racing was established in December 2023 and quickly made its mark on the international stage. In 2024, we proudly represented Özyeğin University and the Republic of Turkey as the only Turkish team competing at Formula Student United Kingdom (FS UK). Despite being our debut season with only half a year of preparation, we secured 14th place among 37 teams in the Concept Class and achieved an impressive 6th place in the Cost & Production category. Our efforts were recognized by the judges, including encouraging feedback from industry professionals such as Darren Horsley, Senior Cost Estimator at Ford Motor Company UK.

Building on this strong foundation, we entered the 2025 FS UK competition in Silverstone with even greater ambition and preparation. Competing against 42 international teams, OzU Racing impressively rose to 6th place overall, a leap that reflects our determination, innovative approach, and continuous development. We also achieved outstanding results in multiple categories, a 2nd place in the Real World AI category, 3rd place in the Virtual Dynamics event, 4th place in the Engineering Design event, and 6th place in the Lap Time Simulation event. These results highlight not only our technical expertise but also the teamwork, and dedication of our members.

## FS UK 2025

2<sup>nd</sup>

REAL WORLD AI

3<sup>rd</sup>

VIRTUAL DYNAMICS

4<sup>th</sup>

ENGINEERING DESIGN

Hi Team. I was one of your volunteer cost judges for your concept class entry. I wanted to say how impressed we were with your entry. Congratulations on coming 6<sup>th</sup>. This is an excellent score. Keep up the good work and I will look forward to seeing more next year.

*Darren Horsley*  
Senior Cost Estimator



# COMPETITION PLAN

*OzU Racing has a comprehensive competition calendar for the 2025–2026 season, outlining the events where our team will participate.*

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In the 2025–2026 season, OzU Racing is preparing for one of the most comprehensive competition calendars. Building on the strong foundation we established in past years, we will once again take part in the FS UK AI Class, where we will advance our work in autonomous vehicle technologies by developing cutting-edge software, algorithms, and control systems. Alongside this, we plan to compete in prestigious European events such as Alpe Adria, FSCzech, and Formula ATA, where we will test our engineering expertise against leading international teams and further strengthen our global presence. At the same time, we aim to proudly represent our university and our

country at FST, increasing our visibility on a national scale and sharing the valuable international experience we have gained with the local community. Through this diverse set of competitions, our team's mission is to deepen our technical expertise in vehicle production, contribute to sustainability with innovative design approaches, and take a leading role in the future of mobility by investing in electric and autonomous vehicle technologies. With the continued support of our sponsors, we believe that we can achieve new milestones, expand our influence both nationally and internationally, and proudly carry the name of Özyeğin University to the global stage.





—ÖZYEGİN—  
—UNIVERSITY—



TÜBİTAK



TURKISH  
AIRLINES



REPUBLIC OF TÜRKİYE  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY

#  
NATIONAL  
TECHNOLOGY  
INITIATIVE

aker

GAP

ZTE

nubia

AUTOMOTIVE

PIN  
DRINKS

Fibabanka

BAKIRCI

Gelecek

SANDISK

MOBİFUN

Fronius

AVIONI  
TECHNOLOGIES

TavSan 50 years  
EFFICIENT SYSTEMS

TBEM

PIRELLI

ASAŞ

egēbant

Teknokon  
GRUP

ÖSAK  
ŞİRKETLER GRUBU

Ansys

IPG

numesys  
NUMERICAL SYSTEMS

SOLIDWORKS

Notion

GitHub

OzU Racing's  
sponsors from  
last year.

Greatest of gratitudes to  
our sponsors.





“

YOUR LOGO,  
OUR CAR  
**VISIBLE  
WORLDWIDE**

*By partnering with us, your company gains visibility on our car and media channels throughout competitions, reaching diverse audiences.*

Driving Innovation Together


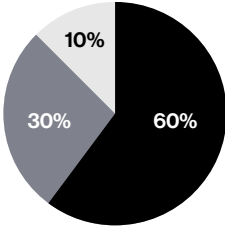


# SPONSORSHIP OPTIONS

Partner with us through sponsorship to fuel our development, strengthen our efforts, and shape the future of our projects.

By sponsoring OzU Racing, your company gains international visibility while directly contributing to the growth of future engineers and innovators. Our team not only represents cutting-edge technology and competition excellence but also creates meaningful impact beyond the racetrack. In the 2025–2026 season, we will continue to

mentor younger students, share our knowledge at schools and companies, and inspire future generations through events and workshops. Supporting us means investing in innovation, education, and talent development, while positioning your brand on an international stage and building long-term value through both engineering excellence and social contribution.

REQUIRED BUDGET	RESOURCE ALLOCATION
 <p><b>\$95,000</b> 2025/2026 Budget Projection</p>	 <ul style="list-style-type: none"> <li><b>60%</b> Part Costs</li> <li><b>30%</b> Logistics</li> <li><b>10%</b> Manufacturing</li> </ul>

BRONZE \$100 - \$1000	SILVER \$1000 - \$5000	GOLD \$5000+
<p>Logo display on website</p> <p>Small logo display on vehicle</p> <p>Logo display on social media</p> <p>Logo display on physical media</p> <p>Logo display at our events</p> <p>Physical showcase of our vehicle at your company events</p>	<p>Logo display on website</p> <p>Medium logo display on vehicle</p> <p>Logo display on social media</p> <p>Logo display on physical media</p> <p>Logo display at our events</p> <p>Physical showcase of our vehicle at your company events</p>	<p>Logo display on website</p> <p>Large logo display on vehicle</p> <p>Logo display on social media</p> <p>Logo display on physical media</p> <p>Logo display at our events</p> <p>Physical showcase of our vehicle at your company events</p>



# GALLERY

A curated selection of photographs from our recent participation in FS UK 2025 event.





## TOGETHER, WE CAN TURN DREAMS INTO REALITY

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